



## VENTURE 1

# Application Single Sign On and Identity Provision

<b>Client :</b>	Global Publishing House	<b>Geography :</b>	Global
<b>Sector :</b>	Marketing & Advertising	<b>Size :</b>	2000 Plus Seats

## Venture 1 strengthens client sign-on facilities at Global Publishing House

**The Challenge:** A Global Publishing House was approached by some of its key clients to provide a Single Sign-On (SSO) capability for trusted external parties accessing its internal systems. The Publishing house then approached Venture 1, which is one of its long-standing systems integration partners, to assist with the design and implementation of the infrastructure elements of the project.

**The Solution:** After initial workshops, Azure B2C was selected as the best solution. Venture 1 designed the system so that the application would use Azure B2C as its identity provider (IDP). Identities from the application were migrated to Azure B2C and the application coded to use Azure B2C as its IDP.

There was a requirement for some customers to use their own AD credentials to access the application. Azure B2C was federated with these customers ADFS services to allow them Single Sign-On, using their own AD credentials whilst authorisation was still maintained by the publishing house and Azure B2C.

**Benefits Derived:**

- Simplified account management
- Reduced management overhead
- Increased security
- Customised sign-on facilities

**Technologies:**

- Azure B2C
- ADFS
- Azure Graph API

**Key Activities:**

- Design
- Implementation
- Documentation
- Handover

