



VENTURE 1



## Welcome to the April Edition of the Venture 1 Click!

**Dear Friends, Clients & Colleagues,**

Welcome to the May edition of the Venture 1 Click. As 2022 races past, we can hardly believe that this is the 8<sup>th</sup> edition we've brought to you!

We've been reviewing the content we provide you with, and based on our findings we're now focussing the monthly Click purely on the topics you've been the most engaged with to date. But we'll also be launching a new series of specialist newsletters dedicated to specific themes such as sustainability and security. Keep an eye on your inboxes for those too...!

### **In this issue:**

- We introduce you to Project Manager **Kamran Mahmood** in '**Spotlight On**'.
- Learn how you can do your bit to **help plant trees**, as we are too!
- Tim Spriggs continues with a deep dive into **Digital Transformation** in our '**TECH TRENDS**' Series.

**Spotlight On: Kamran Mahmood**



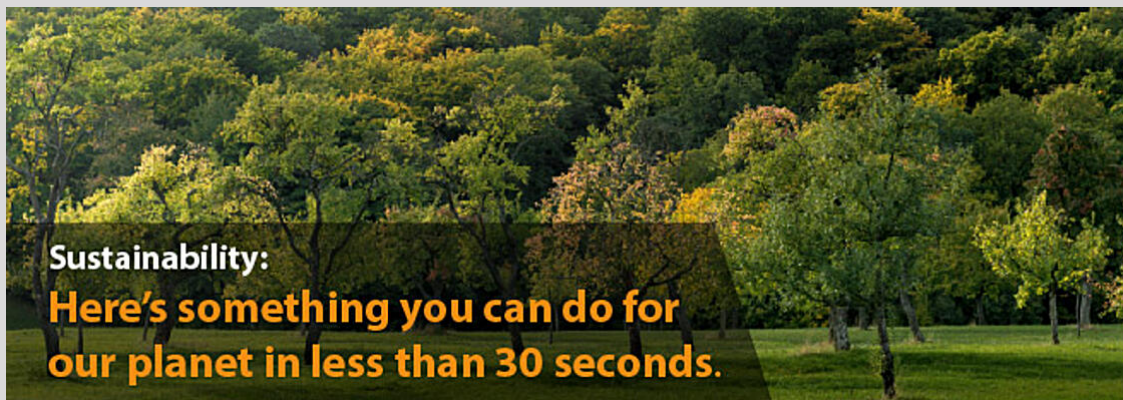
Last month we put the spotlight on our Marketing Executive, Charlie Heels. This month, it's the turn of **Project Manager Kamran Mahmood**. Find out how he's enjoying life at Venture 1.

[\(2 min read\)](#)

If you're interested in being part of the Venture 1 team, we're currently recruiting for the following positions:

- **Office 365 Consultant**
- **Finance and Admin Assistant**

[Read More About Kamran](#)



Did you know that 15 million users have planted over 120 million trees, for free? **Just by searching the web** through using **Ecosia**.

This may sound too good to be true without knowing how Ecosia works. You might have some questions. Is Ecosia a **virus**? Are Ecosia's tree-planting projects **legitimate**? Does Ecosia produce **renewable energy**? Is my **private data safe** with them?

In short: **No, Yes, Yes, Yes**

Find out how you can join the tree planting revolution.

[\(2 min read\)](#)

[Start Planting Trees HERE!](#)

**TECH TRENDS:**  
**More on the relentless  
progress of  
Digital Transformation...**



Last month we discussed how major retailers **Selfridges, M&S, Salesforce, New Look** and **TfL** were using innovative **AI technologies** to streamline and improve their business processes.

This month we're looking further into these emerging technologies which 'Brands' need to be aware of and adopt to maintain customer loyalty, with commentary from industry experts including **Gartner** and **McKinsey**, together with a summary of our own views on these trends too. Read more below...

[\(4 min read\)](#)

[Read More](#)

**Did you know Venture 1  
are trusted partners to  
several of the **UK's Top 10 VARS?****



Our Partners leverage our expertise, resources, and knowledge to produce better results for their customers.

Here is what **Softcat** say about our partnership...

***"Venture 1 have been fantastic to work with on each and every engagement. The team are incredibly easy to deal with and my customers receive a 5-star service as standard..."***

– Account Manager & Team Leader.

## Get Involved with The Click!

**We'd welcome your feedback.** Complete our Survey to tell us what you'd like to see more or less of in future editions.

[Provide Feedback](#)



Venture 1 Consulting, China Works, 100 Black Prince Road, Vauxhall, London SE1 7SJ, United Kingdom

[Unsubscribe](#) [Manage preferences](#)